

THURSDAY

JULY 27th, 2023



**PARTNERS  
IN PRINTING**  
EXPO

**VENDOR SETUP**

**Wednesday, July 26th**

7:00 pm - 10:00 pm

**Thursday, July 27th**

6:00 am - 8:30 am

**Partners in Printing Expo**

*\* Open to the Public*

<b>Registration Check-In</b> .....	8:00 am - 9:00 am
<b>Doors Open to Public</b> .....	9:00 am
<b>Breakout Session 1: Amir Ghannad</b> .....	10:00 am - 11:00 am
<b>Food Trucks</b> .....	10:30 am - 1:30 pm
<b>Breakout Session 2: Jessy Servio Ortiz</b> .....	1:00 pm - 2:00 pm
<b>Expo Closes</b> .....	4:00 pm

**Location:** \_\_\_\_\_ >>



Stoney Creek Inn  
3060 S. Kinney Coulee Rd.  
Onalaska, WI 54650

**Breakout Sessions:**

*\* Must be registered*

Check out one or both breakout sessions. Located in the TGR room at Stoney Creek Inn. Space is limited, so we ask that you register for each of the events.

**Breakout Session 1: The Magic of Common Objectives**

How Transformative Leaders Unite People and Deliver Breakthrough Results

**Amir Ghannad** is a frequent and highly-sought-after international keynote speaker at leadership summits in the US and abroad. Founder of The Ghannad Group, Amir offers speaking, workshop facilitation, executive coaching and consulting services, focused on guiding leaders in creating extraordinary cultures that deliver breakthrough results and unprecedented fulfillment.

**Breakout Session 2: Environmental, Social, and Governance (ESG)**

How ESG is changing the expectations of business requirements.

**Jessy Servi Ortiz** is the managing director of the Wisconsin Sustainable Business Council (WSBC). As a member-driven organization, the WSBC offers tools to educate, assess, and integrate business-based sustainability practices. Her background includes sustainability management, regenerative agriculture, design systems, and business. She has experience in developing and managing sustainability programs, including strategy, engagement, communication, and collaborating across departments to develop, track, and oversee KPIs.



**PARTNERS  
IN PRINTING**  
EXPO

**VENDOR TEARDOWN**

Thursday, July 27th  
4:00 pm - 6:00 pm

**Empire Plant Tours:** \* *Must be registered for a time slot*

Tours will take place every half hour. Shuttle service will be provided to and from the hotel. In order to participate in Empire's plant tours, you must be a registered guest and have selected a tour time.

Location: \_\_\_\_\_ >>



Empire Screen Printing  
N5206 Marco Road  
Onalaska, WI 54650

**Shuttle Bus and Tour Schedule:**

Shuttle Bus Pick up #1.....8:00 am	Empire Sales Rep Tour.....8:30 am
	Tour 1.....9:00 am
Shuttle Bus Pick up #2.....9:00 am	Tour 2.....9:30 am
	Tour 3.....10:00 am
Shuttle Bus Pick up #3.....10:00 am	Tour 4.....10:30 am
	Tour 5.....11:00 am
Shuttle Bus Pick up #4.....11:00 am	Tour 6.....11:30 am
	Tour 7.....12:00 pm
Shuttle Bus Pick up #5.....12:00 pm	Tour 8.....12:30 pm
	Tour 9.....1:00 pm
Shuttle Bus Pick up #6.....1:00 pm	Tour 10.....1:30 pm
	Tour 11.....2:00 pm

\*Shuttle Bus Pick up times are at Stoney Creek Inn

**After Expo Celebration:**

**Castaways**..... 6:00 pm - 10:00 pm  
After the expo, join us at Castaways for some live music, appetizer buffet, and open bar options.

Location: \_\_\_\_\_ >>



Castaway's  
131 Clinton St.  
La Crosse, WI 54603

**Shuttle Service (to and from Stoney Creek to Castaway's)**

Shuttle Bus (Stoney Creek).....5:30 pm	Shuttle Bus (Castaway's).....9:30 pm
Shuttle Bus (Stoney Creek).....6:00 pm	Shuttle Bus (Castaway's).....10:00 pm